



GORUCO NYC

Sponsorship Prospectus GORUCO 2017

Thank you for your interest in the GORUCO, a one day, single track conference for over **400** intermediate to advanced engineers in New York City.

This year we're happy to say that GORUCO has grown substantially! We're holding the conference and the after-party at the gorgeous Pier 60 located in Chelsea Piers.

We've also dramatically upgraded our sponsorship area! Our sponsors will enjoy much more exposure and fewer noise constraints than in years past.

GORUCO is the longest running regional Ruby conference in the world and only Ruby Conference in NYC — sold out for 10 years and counting! Your sponsorship helps keep GORUCO affordable and accessible to the widest possible audience.

Ready to sponsor?

Email sponsors@goruco.com

The background of the image is a photograph of a crowded conference or event. A semi-transparent red overlay covers the entire image. In the background, various signs and banners are visible, including one for 'vagrant-2fs' and another for 'gust'. People are seen standing and talking in small groups.

"GORUCO was a fantastic event for Stormpath. It gave us a chance to expose our product and get feedback from some of the top Ruby developers on the East Coast. The conference had the organization and infrastructure we expect from a professionally managed event, with a very high caliber of technical conversation."

- Claire Hunsaker

VP of Marketing and Business
Development, Stormpath

Sponsorship Levels



Platinum Level Sponsorship

\$20K (Limit 1)

- **Exclusive Cocktail Hour Sponsor:** Includes logo placement on the bar, a signature cocktail (to be ordered with alcohol or without) of your naming and your logo on the cocktail napkins!
- **Sponsor area:** Most prominent sponsor booth location, 20x14 space + Pop-up banner placement (flexible setup space)
- **On stage:** Exclusive podium banner placement
- **Grand entryway:** Prime banner placement (banner must be hung by Pier 60; we will coordinate with you before the conference)
- **Main conference hall:** Logo printed on conference signage
- **Conference videos:** Logo Placement
- **Conference website:** Platinum sponsor link on main page + 200 word description on sponsors page
- Recognition on Twitter
- Outbound marketing/press release/mailings: Platinum sponsor designation and mention
- Content-approved exclusive email blast to all conference attendees
- 6 sponsor session passes



Gold Level Sponsorship

\$10k

- **Sponsor area:** 8x10 space (flexible setup space)
- **On stage:** 4x3 banner
- **Grand entryway:** Banner placement (banner must be hung by Pier 60; we will coordinate with you before the conference)
- **Main conference hall:** Logo printed on conference signage
- **Conference videos:** Logo placement
- **Conference website:** Gold sponsor link on main page + 100 word description on sponsors page
- Recognition on Twitter
- Outbound marketing/press release/mailings: Gold sponsor designation and mention
- 4 sponsor session passes



Silver Level Sponsorship

\$5k

- **Sponsor area:** Pop-up banner
- **Main conference hall:** Logo printed on conference signage
- **Conference website:** Silver sponsor link on main page + 50 word description on sponsors page
- Recognition on Twitter
- Outbound marketing/press release/mailings: Silver sponsor designation and mention
- 2 sponsor session passes



Lanyard Sponsorship

\$5k + cost of lanyard (Limit 1)

- Provides wide recognition during GORUCO
- Can be added to other packages
- Logo and text on lanyard
- **Conference website:** sponsor link
- 2 sponsor session passes



Bronze Sponsorship

\$2K

- **Conference website:** Logo on main page + 50 word description on sponsors page
- **Main conference hall:** Logo printed on conference signage
- 1 conference pass

Don't see anything that fits? We can work with you to create a custom sponsorship. Opportunities are available at the conference as well as during the after-party.

Ready to sponsor?

Email: sponsors@goruco.com